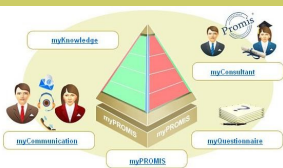


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Who we are:

[PROMISLingua](#) is a pilot project that translates, localises and rolls out the existing 3-lingual (English, German and Italian) **PROMIS®** online service in additional six languages: Spanish, French, Portuguese, Greek, Romanian and Hungarian, making use of existing language technologies, like Machine Translation, new ways of structuring of content and cross text retrieval. **PROMIS®** is a highly intuitive, cost-efficient and easy-to-use integrated single



entry point compliance management framework, which provides a full range of solutions for SMEs.

[PROMISLingua](#) provides a comprehensive multilingual, multinational and multipurpose eBusiness solution enabling SMEs to comply with Safety, Health, Environment, Quality and other regulations at national,

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Newsletter

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FP7—ICT call 10: a great opportunity for EU SMEs

UEAPME leads a consortium that on January 15, 2013, presented a project proposal in the framework of the Coordination and support action - Support - CSA-SA

of the **ICT Call 10** of the Seventh Framework Programme (FP7) of the European Commission.

The ICT Work Program 2013 under FP7 is divided into eight 'Challenges' of strategic interest, plus a research component called 'Future and emerging technologies' and support for horizontal actions, such as interna-

tional cooperation and pre-commercial procurement.

Some of the relevant challenges are: cognitive systems and robotics, ICT for Health, Ageing Well, Inclusion and Governance, ICT for Low Carbon Economy.

UEAPME project proposal, called **Clouding SMEs**, was presented under the first challenge of the call: *ICT-10-1.2 - Software Engineering, Services and Cloud Computing*. The main object of the project is to allow the penetration of cloud tech-

nology within European SMEs. The project will produce a toolbox in order to aid SMEs in their cloud related decisions and will build upon good practices and policy guidelines helping ICT SMEs in developing/promoting their niche cloud solutions.

The EC launches the Entrepreneurship 2020 Action Plan

The European Commission unveiled the [Entrepreneurship 2020 Action Plan](#) on the 9th of January 2013. The EC defined the Entrepreneurship Action Plan as "a blueprint for decisive action to unleash Europe's entrepreneurial potential, to remove existing obstacles and to revolutionise the culture of entrepreneurship in Europe". The rationale behind it is that the entrepreneurs, and especially SMEs, are the driving force to kick-start growth and create new jobs in Europe. In this regard, investments must be made to change the

public perception of entrepreneurs, because "only if a large number of Europeans recognise an entrepreneurial career as a rewarding and attractive option will entrepreneurial activity in Europe thrive in the long term".

[UEAPME](#), the European craft and SME employers' organisation, welcomed the "Entrepreneurship 2020 Action Plan" as the action plan sets out the right priorities to put entrepreneurship back on the agenda, giving Member States a clear signal to act in this respect. The association was particularly pleased with the rec-

ommendation for national governments to continue modernising labour markets, as well as with the focus put on business transfers and entrepreneurial learning. UEAPME also appreciated the Commission's call for a "cultural change" towards entrepreneurship, as the current culture often fails to recognise and reward entrepreneurial endeavours. However, UEAPME called for a stronger role of intermediary business organisations in the Action Plan.