

Tales from the front: how knowledge becomes innovation

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“Make it a practice to keep on the lookout for novel and interesting ideas that others have used successfully. Your idea has to be original only in its adaptation to the problem you are working on.”

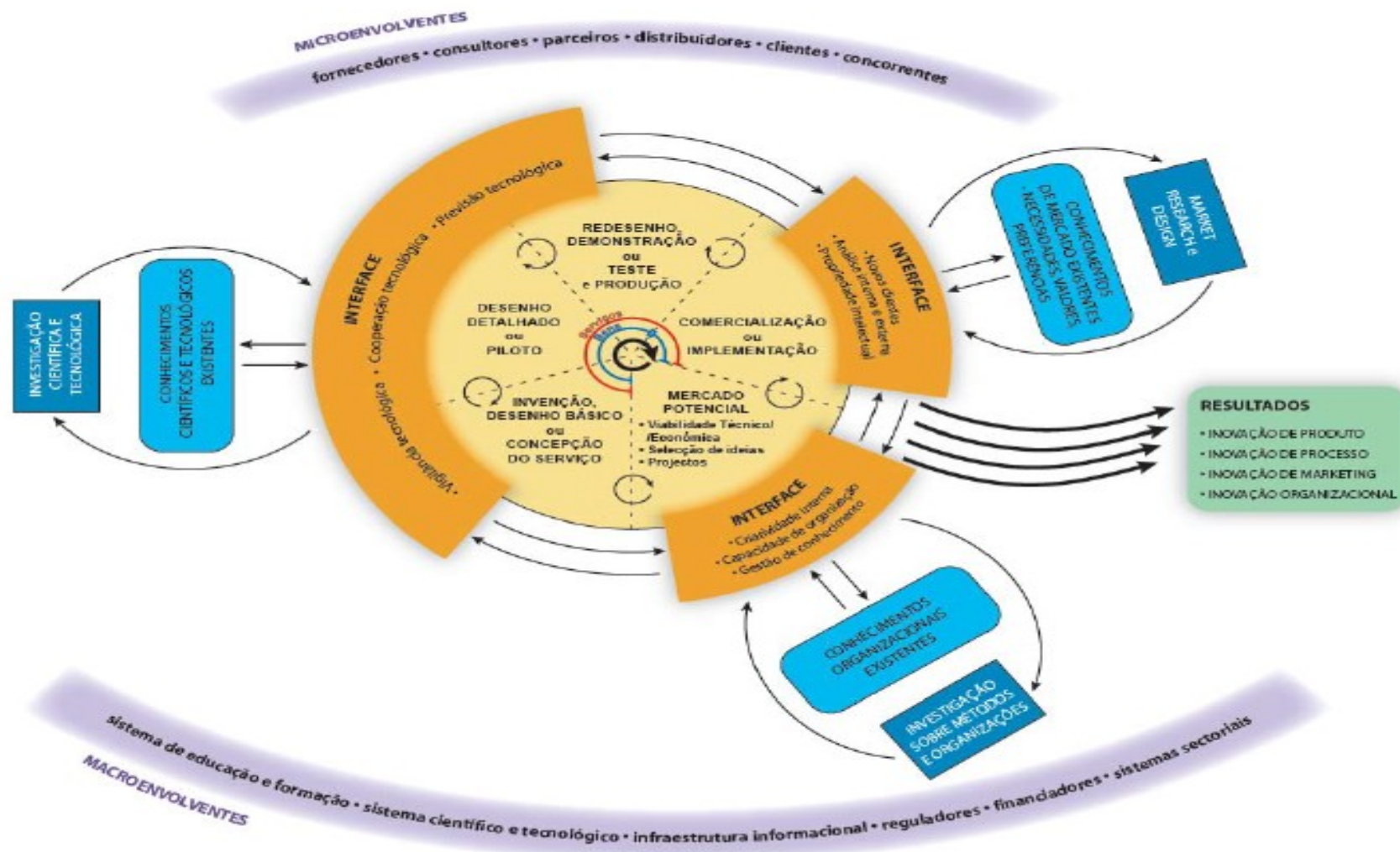
Thomas A. Edison

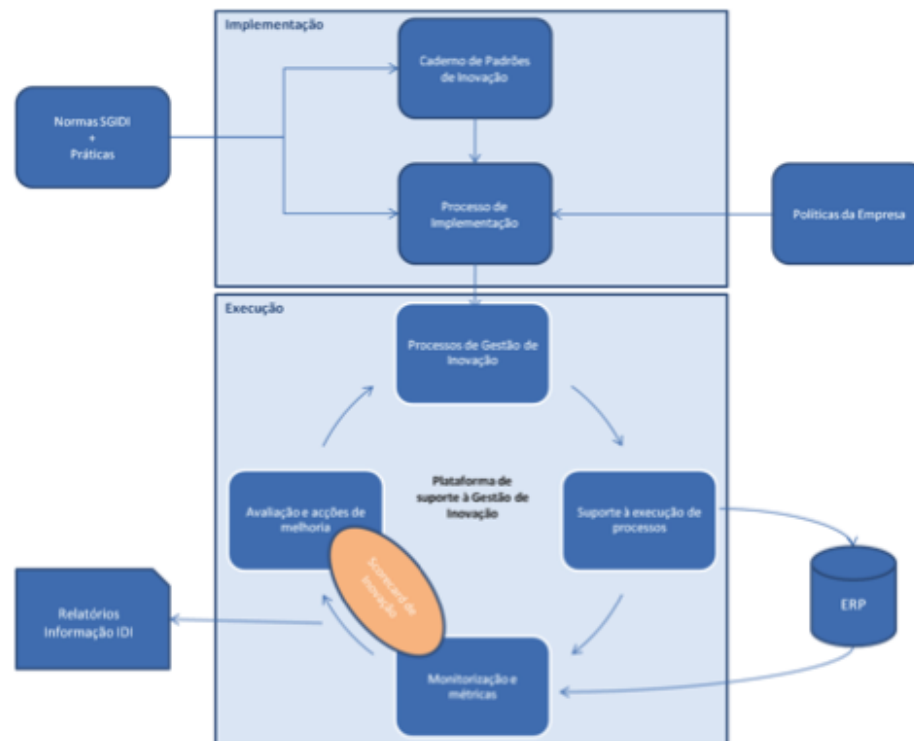
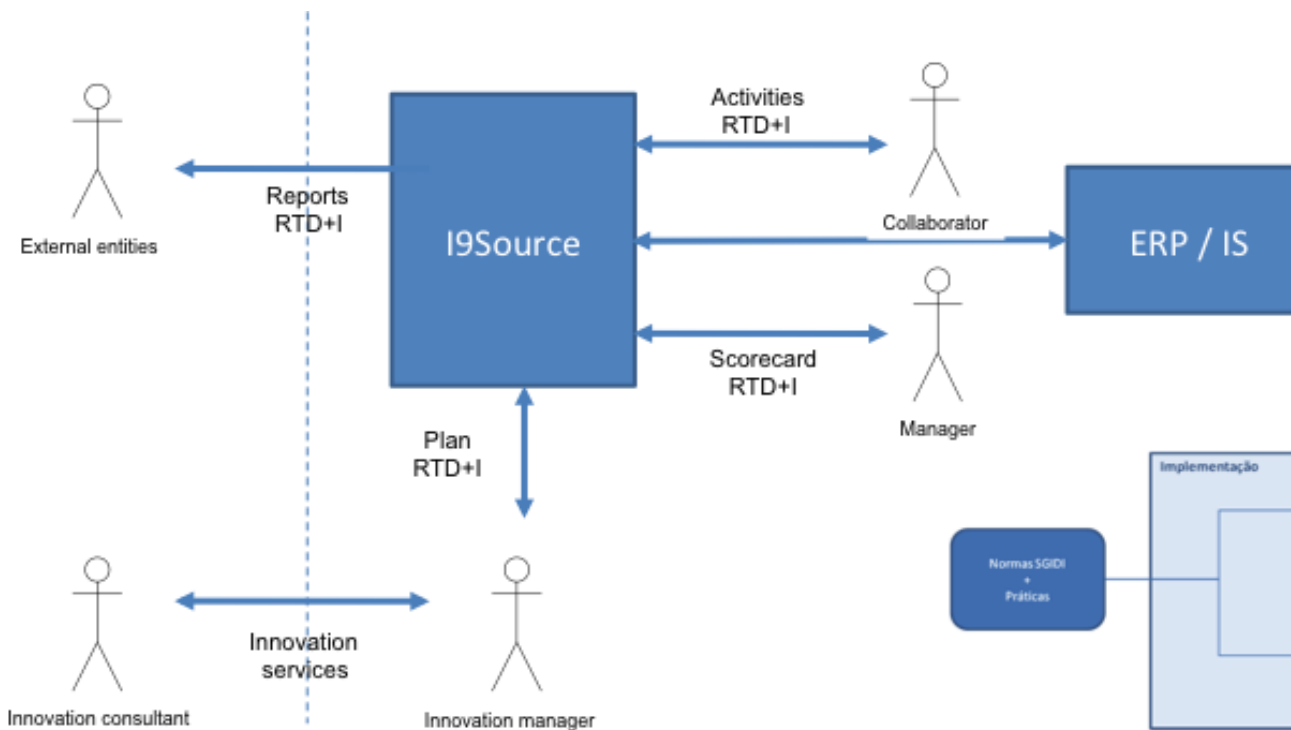
“An innovation is the implementation of a **new** or **significantly improved** product (good or service), or process, a new marketing method, or a new organisational method in business practices, workplace or external relations.”

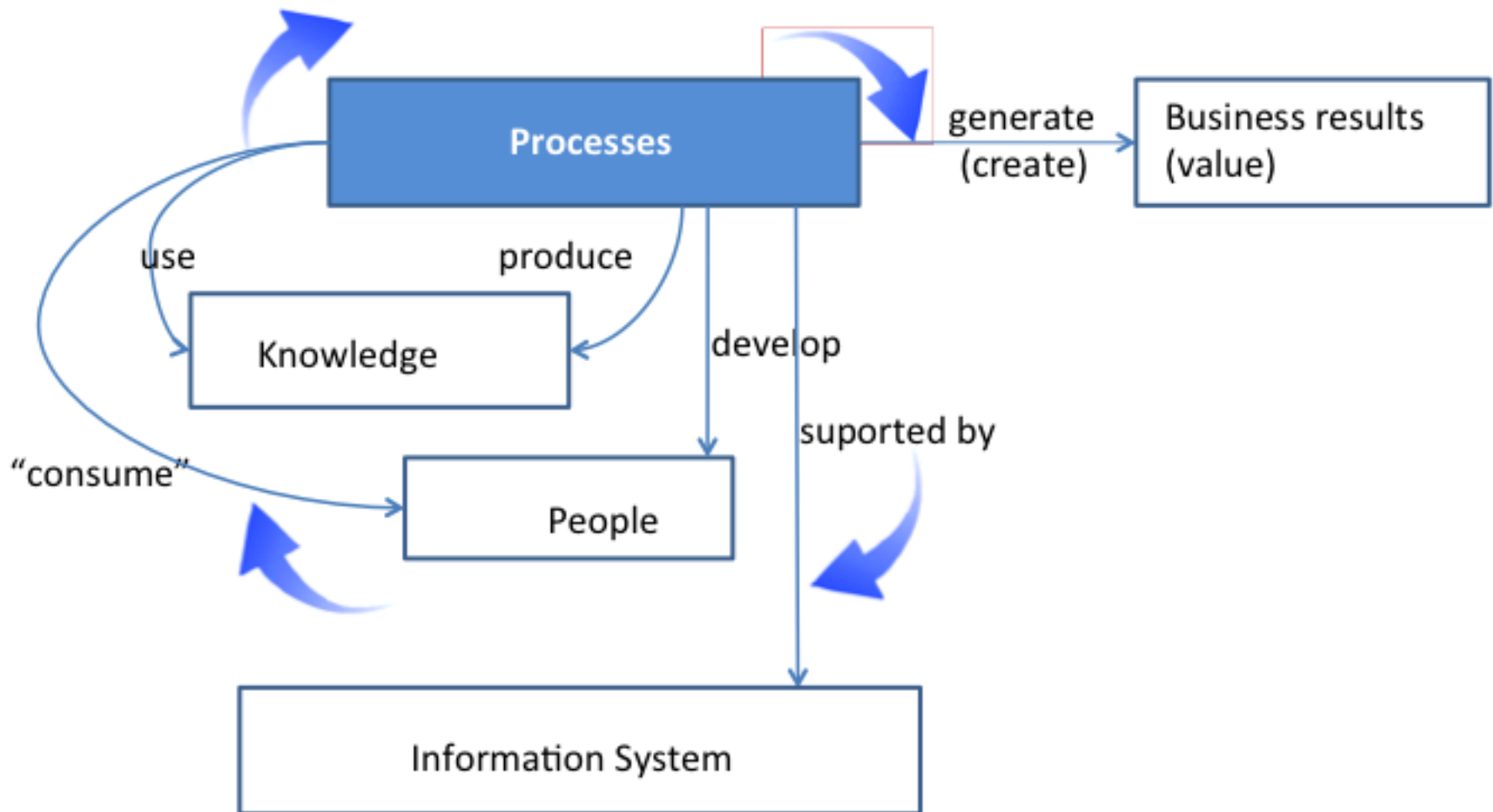
(Oslo Manual 2010, OECD, pg. 46:146)

Innovation in SMEs

- Specialised companies with limited resources
- Importance of efficient interaction with other organisations (specially academia)
- Interactions are the source of knowledge and technology
- Systematic management of these activities promotes innovation







INNOVONE Platform

SYSTEMATIC MANAGEMENT OF INNOVATION PROCESSES

- Turning tacit individual knowledge into explicit organisation knowledge
- Learning organisation
- Global operations and partnerships
- Multilingual support and tools

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- Systematic management of innovation
- Limited resources and needs of SMEs
- Knowledge management and learning organisation
- Multilingual communities of knowledge
- Innovation needs multilingual support platforms

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